

**Riverside Convention Center, February 19, 2015**

## **E=mc<sup>2</sup> Innovation Awards**

Awards will be presented in a special ceremony at:  
The 4<sup>th</sup> Annual Inland Empire Manufacturers' Summit  
February 19, 2015, at the Riverside Convention Center



Innovation  
Award

### **Innovation Award Application**

The 4<sup>th</sup> Annual Summit of the Manufacturers' Council of the Inland Empire will feature innovation in local manufacturing allowing entrants to showcase their ingenuity and share their ideas to help other companies improve. The awards seek to encourage discussion about difficult problems facing manufacturers and create a means of solving those problems to grow the manufacturing community of the Inland Empire.

**Deadline for entry submission is December 15, 2014.**

Award winners will be notified by January 15, 2015. Winners will have an opportunity to explain their innovation to the 2015 Summit audience, in person or by video.

Additional exposure for the manufacturer and innovation will be included in post-event PR in area media.

Winners' entries will be posted the on the [MFGCouncilie.com](http://MFGCouncilie.com) website.

The 2015 Innovation Awards categories are

- **Innovation in Resource Efficiency**
- **Innovation in Marketing**
- **Innovation in Workforce Development.**

To submit your company's innovative idea, please provide the following information:

**Company:**

**Website:**



**Address:**

**Contact Person:**

**Contact Email:**

**Title:**

**Award category applying for:**

**In five hundred words or less, please provide, by MS Word document, a description of how your company has overcome a challenge in one of the above three categories. In addition, provide a short summary description as a sub-title to your entry.**

Please review the general guidelines below.

Email applications to [contact@MFGcouncilie.com](mailto:contact@MFGcouncilie.com) with the subject line: Innovation Award

You may enter as many applications as you wish.

### **General Guidelines**

- Applicants do not need to submit any detailed information or proof of results. We will request more information if we cannot understand the application without the applicant's assistance or clarification.
- The emphasis of the award is on the ingenuity of the ideas. For the most part, the results are not the basis of evaluation. Results are often dictated by other factors such as economic conditions, which vary for different industries. We are looking for ideas to publicize so other manufacturers will benefit from the collective wisdom and experience.

### **Award Categories 2015**

**Innovation in Resource Efficiency**—the most innovative ideas in improving resource efficiency or energy costs

- Reduction must be due to changes in operational processes, operational procedures, and/or technology that's not built-in part of the machinery. Simply replacing old equipment does not qualify.
- Measures that reduce the use of water, recycle material or water, or reduce the energy required for a process are all candidates.

- Main criteria used in evaluation: cost-effectiveness and tangible outcome.

**Innovation in Marketing**—the most innovative in marketing

- Main criteria used in evaluation: cost-effectiveness, impact, publicity received, and results

**Innovation in Workforce Development**—the most innovative with workforce issues

- Innovative efforts taken to:
  1. Identify potential workforce
  2. Recruit the needed workforce
  3. Prepare/Train the workforce
  4. Resist workforce reduction
  5. Developed strategy or materials to attract youth into a manufacturing environment
- Main criteria used in evaluation: ingenuity - not results

Visit <http://mfgcouncilie.com> for more information.