E=mc² Innovation Awards

Awards will be presented in a special ceremony at
The 7th Annual Inland Empire Manufacturers' Summit
February 15, 2018 at the Ontario Convention Center.

Innovation Award Application

The 7th Annual Summit of the Manufacturers' Council of the Inland Empire will feature innovation in local manufacturing allowing entrants to showcase their ingenuity and share their ideas to help other companies improve. The awards seek to encourage discussion about raising the bar of excellence and new ideas and strategies for solving problems, increasing profit and improving efficiencies to grow the manufacturing community of the Inland Empire.

Deadline for entry submission is January 26, 2018.

Award winners will be notified in advance of the event. Winners will have an opportunity to explain their innovation to the 2018 Summit audience, in person or by video. Additional exposure for the manufacturer and innovation will be included in post- event PR in area media. Winners will be posted the on the MFGCouncilie.com website.

The Innovation Awards categories are

- **Resource or process innovations**
- **Product innovations**
- **Human capital/ talent innovations**
- **Marketing innovations**
- **Student innovations**

To submit your company's innovative idea, please provide the following information:

Company:
Website:
Address:
Contact Person:
Contact Email:
Referred by (name and email):
Title:
Award category applying for:
In five hundred words or less, please provide, by MS Word document, a

description of how your company has overcome a challenge in one of the above three categories. In addition, provide a short summary description as a sub-title to your entry.

Please review the general guidelines below.

Email applications to contact@MFGcouncilie.com with the subject line: Innovation Award

You may enter as many applications as you wish.

General Guidelines

- There are no requirements for levels of detail on the applications. However, please describe your innovation and the results or benefits that occurred based on your innovation.
- The emphasis of the award is on the ingenuity of the ideas and the benefits that occurred as a result of the innovation.
- We are looking for ideas to publicize so other manufacturers will benefit from the collective wisdom and experience.

Award Categories 2018

Resource or Process Innovations—the most innovative ideas in improving resource efficiency (such as energy costs) and processes

- Reduction must be due to changes in operational processes, operational procedures, and/or technology that's not built-in part of the machinery. Simply replacing old equipment does not qualify.
- Measures that reduce the use of water, recycle material or water, or reduce the energy required for a process are all candidates.
- Process improvements such as lean manufacturing is a fit.
- Main criteria used in evaluation: cost-effectiveness and tangible outcome.

Product Innovation—the most innovative in developing and improving products

Main criteria used in evaluation: new product benefits, business growth, cost-effectiveness, impact, publicity received, and results

Human Capital / Talent Innovations —the most innovative with human capital, talent and workforce topics

- Innovative efforts taken to:
    1. Recruit and hire talent
    2. Prepare/Train the workforce
    3. Retain top talent
    4. Developed strategy or materials to attract youth into a manufacturing environment
- Main criteria used in evaluation: ingenuity, cost-effectiveness, impact, publicity received, and results

Marketing Innovations—the most innovative in marketing

- Main criteria used in evaluation: cost-effectiveness, impact (growth), publicity received, and results

Student Innovations—the most innovative students in a manufacturing environment within any of the categories above. This could be a student or a team of students from a particular college/ university.

- Main criteria used in evaluation: cost-effectiveness, impact, publicity received, and results

    Visit www.mfgcouncilie.com for more information.